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Convenors:

Kirstie Wright
Heriot-Watt University

Anna Clark
Heriot-Watt University

John Argent
Sound Energy Plc

Confirmed Speakers:

Iain Stewart
Plymouth University

John Underhill
Heriot-Watt University

Lisa Reborá
Equinor

Jen Roberts
University of Strathclyde

Hazel Gibson
Plymouth University

Philipp Essl
Independent Consultant

Stephanie Zihms
Heriot-Watt University

Jonathan Turner
Radioactive Waste Management Ltd

Jack Richardson
University of Birmingham

Anna Szolucha & Rachel Brown
Newcastle University

Clive Mitchell
BGS

Stephen Harris
The Conversation

Registration open now

Communicating Geoscience: Building Public Interest and Promoting Inclusive Dialogue

4 September 2018

The Geological Society, Burlington House, Piccadilly, London



Science communication can be difficult, with explanations of complex subsurface concepts and the use of scientific terminology often alienating those we seek to engage with. This is especially true when the energy industry engages the public regarding its activities, products and role in society, which can inspire a passionate and often polarised reaction. There is often a mistrust towards science experts and a bias towards industry, including those who undertake industry-funded research. While science communication can be challenging, it is a key tool to build trust, dispel myths and provide up-to-date scientific knowledge.

This conference aims to look in-depth at geoscience communication in the energy industry to better achieve effective public engagement. This includes evaluating case studies, establishing best practice and understanding the value of public perception. Speakers are invited from both industry and academia, and represent a range of disciplines, including oil & gas exploration, CCS, shale gas and geothermal energy. The conference will conclude with a panel discussion and a drinks reception to facilitate networking.

For further information or to register as a virtual delegate, please contact:

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